



DLP® technology is a highly reliable, digital display technology that delivers a high quality picture across a broad range of products, including portable projectors, projectors for business, classroom, home, and professional venues, large screen HDTVs, and digital cinema theatres (DLP Cinema®). More than 50 companies, representing virtually all of the world's top projection and display manufacturers, have products based on DLP technology.

Offering an incredibly clear, bright and sharp picture, DLP technology is one of the most versatile display technologies on the market:

- **DLP Pico Projectors**: By taking the same technology found in their projectors and HDTVs, and shrinking it to the size of a raisin, DLP has seen unprecedented success with adoption of their Pico chipset technology. DLP's Pico chip technology has enabled leading partners, including Acer, Dell, LG, Optoma, Samsung, Vivitek and others, to embed the ultra tiny chipset into handheld devices, notebook accessories, toys, [smartphones](#), and more, instantly turning any situation into a big screen multimedia viewing opportunity.
- **DLP Projectors for Businesses, Homes, Classrooms and Beyond**: DLP technology has set the standard for enabling the most innovative projectors on the market, offering unique form factors and capabilities, light weight, exceptional image quality and brightness, reliability, and affordability. In 2008, DLP announced the world's first lamp-free home theater projector, along with the first-ever 3D front projector. DLP has also enhanced learning and collaboration in classrooms and conference rooms by bringing 3D, lamp-free, and interactive capabilities to DLP-based data projectors.
- **DLP HDTVs**: Large screen HDTVs featuring DLP technology deliver stellar picture quality with a unique combination of light, slim, and elegant product designs that are surprisingly affordable. With more than one million DLP [3D](#) and [DualView](#) enabled televisions sold, consumers can enjoy enhanced, immersive, big screen viewing experiences right at home.
- **DLP Cinema®**: Supported by Hollywood directors, producers, and studios, DLP Cinema is the worldwide leader in transitioning the cinema industry from film to digital projector technology. Acknowledged for its incredible image quality, including brightness levels capable of illuminating screens as wide as 105 feet, precise, DCI-compliant colors, superior contrast ratios, and more, DLP offers a cinematic 2D and 3D experience that is simply unmatched. DLP Cinema projection technology is installed in over 36,000 screens worldwide, including the world's IMAX® digital theatres, with over 23,000 screens offering 3D viewing.

With over 30 million DLP sub-systems shipped since 1996, DLP is a proven technology in the marketplace. TI continues to innovate to deliver the best products at the best price to DLP customers.

For more information, please visit DLP.com, YouTube.com/DLPTechnology or follow us on Twitter [@TI_DLP](https://twitter.com/TI_DLP).