

# DLP® 3D Icon Usage Guidelines For End Products.

On all end products (projectors) utilizing DLP 3D ready Technology, the DLP 3D icon can be used. This logo should appear on the same side of the product as the end manufacturer's logo but is NOT a replacement for the DLP logo itself.

This DLP 3D ready icon can be produced in either positive (all black) or negative (all white) iterations. It can be permanently silk screened onto the product casing at a size no smaller than 3/4 of an inch wide (19mm) at the bottom edge.

A sticker may be used (instead of silkscreening) directly onto the projector. For stickers, you may use the black and white or the 2 color version of the icon (black and Pantone PMS 485 C). You may also use the 2 color version on any related printed literature or web sites for DLP 3D ready projectors.

For vector artwork of these icons, please contact the Michael Guillory, Manager, WW Communications for DLP Products at: [mguillory@ti.com](mailto:mguillory@ti.com).

